

Graduate Studies

MGT 500: Leadership Development through Action Learning

Golden Rule Workshop

Lead facilitators

Graduate Course: Corinne Young (Franklin University)

Workshop Leaders: Kim Polman (Reboot the Future founder) and Barbara Bulc
(Reboot the Future ambassador)

The Responsible Leadership Development program is the cornerstone of the MS in International Management. This seminar was designed in consultation with experts in leadership development, and executive coaches who work with leaders of Fortune 100 companies. The Leadership Development through Action Learning seminar begins in the fall semester with a one-week leadership seminar entitled “**Leadership, Story Telling, and the Golden Rule.**” Culminating in a workshop on the golden rule, this course focuses on the unprecedented challenges with widening inequality, economic uncertainty and climate breakdown, powerful and impactful new leadership stories are emerging in business, governments and civil society. There will be individual and team leadership experiences throughout the academic year.

Golden Rule Workshop at the Franklin University

Saturday 8/31, 2019, 1:00pm-5:00pm

Course title	Franklin University Switzerland Graduate Studies MGT 500 Leadership Development through Action Learning
Workshop title	Golden Rule Application Workshop
Learning outcomes	<ul style="list-style-type: none"> - Become more self-aware- an observer of one's self - Follow the Golden Rule - Lead by example and inspire others - Make personal responsibility for one's decisions as evidenced by being accountable for your actions - Be open to other ways of thinking, take risks, challenge assumptions, and embrace ambiguity - Connect with others on an honest human level and build commitment among people through engagement and teamwork
Workshop	<ul style="list-style-type: none"> - Critically engage with the meaning of the Golden Rule - How does the Golden Rule relate to current world issues? - Applying the Golden Rule
Trainers/ Facilitators	<p>Kim Polman, Co-founder Reboot the Future</p> <p>Barbara Bulc, Ambassador Reboot the Future and President, Global Development</p>

Pre-reading preparation		Pre-course assignments No additional reading is required
TIME	WORKSHOP OUTLINE	MATERIALS/ TOOLS
Part 1	INTRODUCTION (Can be in classroom setting or outdoors)	
1.00pm (15')	Introduce facilitators Ground rules Overview of how workshop will run Form working groups for the workshop (4-5 students in each, they change after the break)	Workshop agenda on the screen or printed
1.15pm (15')	Centring and connecting/ 2 ice-breaker exercises 1) Connecting <ul style="list-style-type: none"> - Form a circle, put your hand on shoulder of person next to you, or hold hands, and connect with what you feel standing in a circle with all holding hands etc. - Each shares one interesting fact about yourself (the more abstract or unexpected the better – one sentence) 2) Centring exercise <ul style="list-style-type: none"> - Get everyone to stand in Tadasana pose (standing mountain asana), talking them through feeling centred, connecting with the ground, breathing, feeling their head reaching upwards and bringing focus inward. Hold for a few moments and focus on what is happening internally. Are you tired, stressed, nervous, hungry, uncomfortable? Observe your thoughts. Try to release them and be present in this moment. 	No materials

1.30pm (30')	<p>Critical engagement with the Golden Rule</p> <p>Looking at different versions of the GR from different cultures and eras (in groups of 4-5)</p> <p>Some possible questions:</p> <ul style="list-style-type: none"> – How do the versions differ from one another? (Context – do these GR versions fit with your understanding of the time/religion/culture?) – What are the limitations of each version? (How are the main ideas relevant to current or historical events?) – If you reinterpreted the Golden Rule how would you rewrite it (e.g. to make language more colloquial, to extend the concept, or make it more understandable for your community etc) , or make a visual version? <p>Share back to the group</p>	<p>Different versions of GR printed up on sheets and stuck on walls or tables</p> <p>Pens and paper / or flipcharts</p>
2.00pm (20')	<p>The Golden Rule and you</p> <p>-How the GR relates to you, your community and the world?</p> <p>Target diagram (either on a printed sheet one each or on a large flipchart sheet on the wall) – jot some ideas about the application of living the GR on the diagrams</p> <p>Introduce and share GR postcard – invite them to write a commitment at the end of the workshop, which will be then collected, and postcards will be mailed to participants approx. 4 months after the workshop</p>	<p>Printed sheets of target diagram</p> <p>GR postcards</p>

2.20pm (20')	The Golden Rule and current world issues Have look through the day's newspapers on the table or look at day's social media (Fb, Twitter, Instagram) and take an article that resonates with you, either as being a great example of the GR or as an example of the absence of GR in the actions of protagonist. - Why did you choose this article/ social media message? -How can you retell this news story by including or highlighting living by the GR? -Try writing a new headline to inspire GR. Feedback to the group.	Several of the day's newspapers and/or social media messages on mobile devices
2.40pm (15')	BREAK (Form new groups at the end of the break)	
Part 2	DEEP DIVE (Can be in classroom or outdoors)	
2.55pm (10')	Warming up exercise - Your Superpowers If you could have a superpower what would it be and why? (Sharing in the group)	No materials

3:05pm (95')	<p>How do we apply the GR in our work/ business decisions?</p> <p>(Deep dive in working groups each identifies one facilitator, and one rapporteur who then reports back and present)</p> <p>Using examples of a business or other type of organisation or campaign you are familiar with from your own work, take a look at how the operation could be different.</p> <ul style="list-style-type: none"> – Group 1 and 2: Uber case study and application of GR for improvement externally and internally, and for society as a whole. – Group 2 and 3: Develop GR campaign for your student group, sports club, festival or other extracurricular activities you are involved with 	<p>Example case study of different businesses or action initiatives/campaigns</p> <p>Discussion questions</p> <p>Flipcharts and post-it with pens</p>
(10')	Overview of deep dive and case studies	
(45')	Group work	
(40')	Reporting back/ presentation and discussion	
4:40pm	<p>WRAP UP</p> <p>Moderated discussion on key messages to inspire imaginal thinking and action</p> <p>Collect the GR postcards</p>	Collect GR postcards